

2024 Lakewood Blue and White Dinner and Auction “Blue and White Takes Flight” Sponsorship and Advertising Options

Your generosity directly supports the Lakewood Art Program plus many other student learning opportunities at Lakewood Elementary.

Early bird Pricing (purchase by 2/29/2024)

Gold Sponsor - \$1050

- Table for 8 – Logo displayed at table, 8 tickets; prime location at event
- Company acknowledged on special corporate sponsor page in event program
- Website recognition on lakewoodblueandwhite.com
- 3 24x36” Sponsor posters at event
- Verbal acknowledgement throughout the event
- Full page ad in the program

Silver Sponsor - \$750

- Tickets for 4
- Company acknowledged on special corporate sponsor page in event program
- 2 24x36” Sponsor posters at event
- Website recognition on lakewoodblueandwhite.com
- Half page ad in the program

Bronze Sponsor - \$450

- Tickets for 2
- Company acknowledged on special corporate sponsor page in event program
- 1 24x36” Sponsor poster at event
- Website recognition on lakewoodblueandwhite.com
- Quarter page ad in the program

******Ad-Only Sponsorships******

You can now purchase ad space in the auction program. Three options are available:

- \$250.00 for a ¼ page ad and 1 24x36” poster at event
- \$350.00 for a ½ page ad and 1 24x36” poster at event
- \$450.00 for a full page ad and 1 24x36” poster at event

Please be sure to refer to the Ad Specifications prior to sending in your ad.

Contact ptalakewoodlions@gmail.com with any questions.

2024 Lakewood Blue and White Dinner and Auction “Blue and White Takes Flight” Sponsorship and Advertising Options

Your generosity directly supports the Lakewood Art Program plus many other student learning opportunities at Lakewood Elementary.

Pricing if purchased after 2/29/2024

Gold Sponsor - \$1220

- Table for 8 – Logo displayed at table, 8 tickets; prime location at event
- Company acknowledged on special corporate sponsor page in event program
- Website recognition on lakewoodblueandwhite.com
- 3 24x36” Sponsor posters at event
- Verbal acknowledgement throughout the event
- Full page ad in the program

Silver Sponsor - \$920

- Tickets for 4
- Company acknowledged on special corporate sponsor page in event program
- 2 24x36” Sponsor posters at event
- Website recognition on lakewoodblueandwhite.com
- Half page ad in the program

Bronze Sponsor - \$620

- Tickets for 2
- Company acknowledged on special corporate sponsor page in event program
- 1 24x36” Sponsor poster at event
- Website recognition on lakewoodblueandwhite.com
- Quarter page ad in the program

******Ad-Only Sponsorships******

You can now purchase ad space in the auction program. Three options are available:

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2024 Lakewood Blue and White Auction

Advertisement Specifications

File formats

- High resolution JPG, PDF, EPS, AI, or TIFF accepted. We can scan/digitize your ad if necessary

Submitting your ad

- Please submit ad materials by March 25, 2024
- Send ad materials to ptalakewoodlions@gmail.com

Need an ad produced?

- Free ad production service available - contact ptalakewoodlions@gmail.com

Event program format:

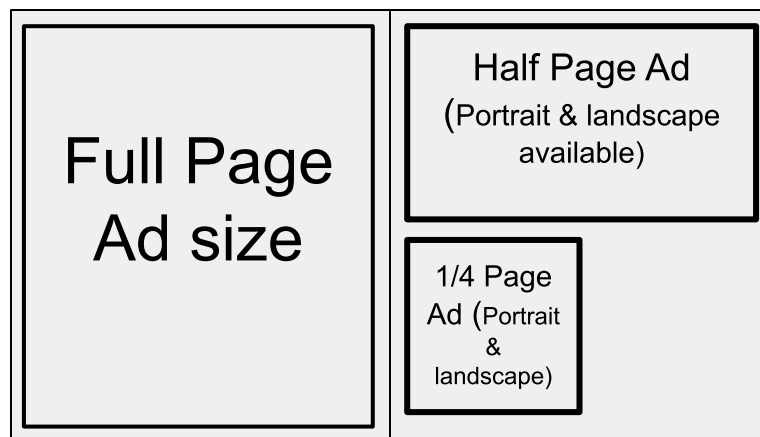
- Booklet format; 6.5"w x 8.5"h
- Full color
- Approximately 150 booklets distributed at event

Ad specifications*

- Full page ad: 8" x 5" (One ad per page)
- Half page ad: 4" x 5" (Two ads per page)
- Quarter page ad: 2" x 5" (Three ads per page)

*Ad specs are approximate; materials may require resizing during final production digitize your ad if necessary.

Full, half & quarter page ad example sizes below.
Portrait and landscape options available for Half and Quarter page ads only.



2024 Lakewood Blue and White Dinner and Auction Sponsorship Form and Receipt of Purchase

Transaction details for PTA/Auction records

- _____ (Company/Individual) purchased:
 a corporate sponsorship level: \$ _____
- a single _____ page ad for \$ _____
- Paid: Cash _____ Check # _____
- Signed: _____ Date: _____
(Company/Individual Representative)

-----cut and keep for corporate records-----

Receipt for Donation

Lakewood School Blue and White Auction - 2024 Spring Fundraiser

- _____ (Company/Individual) purchased:
 a corporate sponsorship level: \$ _____
- a single _____ page ad for \$ _____
- Paid: Cash _____ Check # _____
- Signed: _____ Date: _____
(Company/Individual Representative)

Thank you for supporting Lakewood Elementary!
Lakewood Elementary PTA
2920 Middleboro Place Modesto, CA 95355
Federal Tax ID# 94-2541274

Direct questions to ptalakewoodlions@gmail.com