

Lakewood Blue and White Auction Back with a Roar - A Roarin' 20s Event Sponsorship and Advertising Options

2021-2022 Sponsorship and Advertisement Form

Your generosity directly supports the Lakewood Art Program plus many other student learning opportunities at Lakewood Elementary.

Gold Sponsor - \$900

- Table for 8 – Logo displayed at table, 8 tickets; prime location at event
- Company acknowledged on special corporate sponsor page in event program
- Website recognition on lakewoodblueandwhite.com
- 3 24x36" Sponsor posters at event
- Verbal acknowledgement throughout the event
- Full page ad in the program

Silver Sponsor - \$600

- Tickets for 4
- Company acknowledged on special corporate sponsor page in event program
- 2 24x36" Sponsor posters at event
- Website recognition on lakewoodblueandwhite.com
- Half page ad in the program

Bronze Sponsor - \$300

- Tickets for 2
- Company acknowledged on special corporate sponsor page in event program
- 1 24x36" Sponsor poster at event
- Website recognition on lakewoodblueandwhite.com
- Quarter page ad in the program

******Ad-Only Sponsorships******

You can now purchase ad space in the auction program. Three options are available:

- \$200.00 for a ¼ page ad and 1 24x36" poster at event
- \$300.00 for a ½ page ad and 1 24x36" poster at event
- \$400.00 for a full page ad and 1 24x36" poster at event

Please be sure to refer to the Ad Specifications prior to sending in your ad.

Contact ptalakewoodlions@gmail.com with any questions.

2022 Lakewood Blue and White Auction Back with a Roar - A Roarin' 20s Event Advertisement Specifications

File formats

- High resolution JPG, PDF, EPS, AI, or TIFF accepted. We can scan/digitize your ad if necessary

Submitting your ad

- Please submit ad materials by March 25, 2022
- Send ad materials to ptalakewoodlions@gmail.com

Need an ad produced?

- Free ad production service available - contact ptalakewoodlions@gmail.com

Event program format:

- Booklet format; 6.5”w x 8.5”h
- Full color
- Approximately 150 booklets distributed at event

Ad specifications*

- Full page ad: 8” x 5” (One ad per page)
- Half page ad: 4” x 5” (Two ads per page)
- Quarter page ad: 2” x 5” (Three ads per page)


*Ad specs are approximate; materials may require resizing during final production digitize your ad if necessary

Full page ad example (Left facing)

Half & ¼ page ad example (Left facing)



1. **4 Bedroom Home With 3 Car Garage** - Lake Elsin location on the Charming Blue for complete and lot including pools for your little family and 10 ft lot on the beach. Ask, call, visit and investigate! Presented by Ellen Becker, Valer, 951-212-2121
2. **5 Bed Home** - 1000+ Sq. Ft. Home with 3 Car Garage, 2 Bathrooms, Open Kitchen, Granite Counter, Hardwood Floors, and a Fenced Backyard. Presented by Michael Elms, Valer, 951-212-2121
3. **1st Chance Home For Rent!** - A beautiful modern 1 1/2 bed home with granite countertop, stainless steel, and open floor plan for your little business. Presented by Chad Johnson at Kelly Company, Valer 951-212-2121
4. **For Sale!** - You will enjoy the privilege of a parking spot in the Lakewood School lot. Presented by Val, Elms, Valer, 951-212-2121 or a great investment!
5. **Beautiful 5 Bedroom with one of Two Bed Home - Two golf balls** - here is your chance to get in on a great deal! Valer, 951-212-2121
6. **For sale, water view for 2 Bedroom Home** - Presented by Mike Becker at Keller Williams, Valer, 951-212-2121
7. **Beautiful Home** - An excellent opportunity to invest in an elite location in Lakewood. Presented by Val, Elms, Valer, 951-212-2121
8. **The BEST real estate!** - Who needs diamonds when you have Lakewood "Real Estate"? An excellent opportunity to invest in Lakewood's annual "Real Estate" presentation. You'll get a really good deal when you see, right up front! Available for your viewing and purchase presentation for spring 2022. Presented by Lakewood Trade Show, Valer, 951-212-2121



7000 Colton Ave, Suite 100
Bakersfield, CA 93312
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Bringing Taste to the Valley!

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Valer & Donna Nickau

To help assure accuracy in comparing your total purchase, we will provide you with a price list after you have completed all of your bidding for the evening. To assure the accuracy of bidding you should allow 24 hours before the day you need to be notified and the bidding is closed on items. Payment is taken during the bidding. We accept cash. Check or Visa may work, too. We must see the license, you must have your license and the license of the 2011 Blue and White Auction Committee will be available to assist you in carrying the license to your vehicle if necessary.

All bids are final and there will be no exchange or refunds on items unless otherwise specified. All property is sold "as is" under the 2011 Blue and White Auction Committee's rules, regulations, and operations, and shall remain responsible for the condition of the items, government, including government or similar public property. The statement contained in this program is made solely at the auction or elsewhere and the absence of this notice is a warranty, the absence of which is not a warranty.

If you have any questions, just ask one of the helpful members of the 2011 Blue and White Auction Committee.

We go where you go!

The other agencies your support!











Tracy A. Glendon
Exclusive Agent

Allstate Insurance Company
1938 Colton Ave, Suite 100
Bakersfield, CA 93312
Phone 805 833-7600 Fax 805 833-7600
tracyglendon@allstate.com
CA Insurance License #00866272

24 Hour
Customer Service

Lakewood Blue and White Sponsorship Form and Receipt of Purchase

Transaction details for PTA/Auction records

- _____ (Company/Individual) purchased:
- a corporate sponsorship level: \$ _____
 - a single _____ page ad for \$ _____
- Paid: Cash _____ Check # _____
- Signed: _____ Date: _____
(Company/Individual Representative)

-----cut and keep for corporate records-----

Receipt for Donation

Lakewood School Blue and White Auction - 2022 Spring Fundraiser

-
- _____ (Company/Individual) purchased:
- a corporate sponsorship level: \$ _____
 - a single _____ page ad for \$ _____
- Paid: Cash _____ Check # _____
- Signed: _____ Date: _____
(Company/Individual Representative)

Thank you for supporting Lakewood Elementary!
Lakewood Elementary PTA
2920 Middleboro Place Modesto, CA 95355
Federal Tax ID# 94-2541274

Direct Questions to PTALakewoodLions@gmail.com